

# Content

WINTERMARKET 2010

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**JANUARY 13 & 14 WINTERMARKET** has always been the go-to event for industry trendsetters. Experience the new creative energy that is making the design world buzz. Featuring two full days of programs, exciting product previews and the premiere of **DCOTA's DESIGNHOUSE!**

### January 13 KEYNOTE 10:45AM-12:00PM, Atrium C

#### EVOLUTION OF DESIGN

Moderator: **Sophie Donelson**, Editoratlarge.com  
Introduction: **Julia Noran**, Editoratlarge.com



There is no denying that the world of design is changing every day. We have an infinite amount of resources and information at our fingertips, which give us more of everything: ways to market and promote our services, places and product to shop, opportunities to hone our style and educate ourselves, ways to communicate with our clients.

How does having more contribute to the Evolution of Design? Does it empower? More trusted people are creating resources on the web: designers, editors, experts, connoisseurs. Their reporting is relevant, up-to-the-minute, and provides tools for designers that change the way they do business.

Our panelists share a common thread— these individuals are using new tools and resources to innovate and take their business in new directions. Through their creative initiatives and forward thinking, they are blazing trails, setting standards and contributing to a new, evolved world of design. Join DCOTA and Editor at Large for a dynamic discussion on how to navigate through a world of information and harness it to help your business.

#### PANEL

**Michael Bruno**, Founder, 1stDibs.com  
**Jillian St. Charles**, Vice President and Site Director HGTV.com  
**Brad Ford**, Designer & Founder, DesignTherapy.com  
**Phoebe Howard**, Designer & Founder, MrsHowardPersonalShopper.com  
**Brian Patrick Flynn**, Designer, Founder of DécorDemon.com (upcoming) and On-Air Designer for TBS "Movie and a Makeover"

Reception to follow at **JANUS et Cie**, Suite A-123.

**A COMPLETE WINTERMARKET SCHEDULE BEGINS ON PAGE 3**



### January 14 KEYNOTE 10:30AM-11:30AM, Atrium C

#### PROCESS OF THE PROCESS

With **Eric Cohler**, **Philip Gorrivan** and **Thomas Jayne**  
Moderator: **Pamela Jaccarino**, Editor in Chief, Luxe Interiors and Design



"Process of the Process: Inspiration, Creativity and The Design Process" Join **Philip Gorrivan**, **Eric Cohler** and **Thomas Jayne** to hear how these creative minds get inspired and translate their visions into stunning interior spaces, textiles and furnishings. Discover what aspects of design are currently exciting these designers.

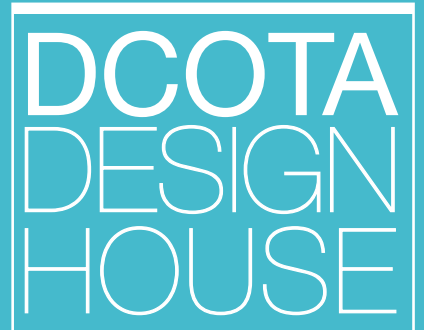
Reception to follow at **Durlee**, Suite C-100.

### January 14 MARKET CLOSING EVENT 3:30PM-4:30PM, Baker Knapp & Tubbs, Suite A-200

#### INSIDE DESIGNHOUSE

With **Keith Powell**, **Cecil Hayes**, **Allison Paladino**, **Alfred Karram, Jr.**

The Inaugural DCOTA DesignHouse launches this season - presenting the most coveted resources of DCOTA as seen through the minds of South Florida's most renowned design talent. After you view DesignHouse, join DCOTA and Luxe Interiors + Design for an afternoon discussion with four of the collaborators as they discuss the experience, their installations, favorite products, new finds, and the importance of being active with the local community. Find out how you can make it into next year's DesignHouse!



**14 Top Designers**  
**100 Coveted Showrooms**  
**9,000 Square Feet of Cutting Edge Design Ideas**

**Opens January 13**  
**On view through June 11, 2010**  
**DCOTA's "A" Building on Three**

#### FEATURING DESIGNS FROM

**A. Keith Powell**,  
**A. Keith Powell Interior**

**Aldo Puschendorf**,  
**Puschendorf Interiors**

**Alex Matamoros**, ASID  
**DCOTA Design Services**

**Alfred Karram Jr.**,  
**Alfred Karram Jr., LLC**

**Alfredo Brito**, **Brito Interiors**

**Allison Paladino**, **Allison Paladino Interior Design**

**Brett Sugerman + Giselle Loor**,  
**B+G Design, Inc.**

**Cecil Hayes**, **Cecil's Designers Unlimited**

**Jack Phillips**, **Jack Phillips Design, Inc.**

**Joseph C. Fava**, **Fava Design Group, LLC**

**Kim Collins + Sherron Dupont**,  
**Collins + Dupont Interior Design**

**Osirys Mendez + Sabrina Vela** for  
**Mendez International + Associates**

**Timothy Dupont**, **Blue, A Design Company, Inc.**

**Wade Hallock**,  
**Hallock Design Group, Inc.**

More about DESIGNHOUSE, page 8



### SHOWROOM NEWS

New Tenants and Renewals Continue Strong Expansions Reflect Impressive Growth



Anichini, Suite C-170



Donghia, Suite C-250



Vero Design, Suite B-464

### Tuesday, January 12, 5:00PM 2010 Stars of Design

Established in 2006, the Stars of Design Awards honor professionals who have achieved recognition in various fields of design. The honorees are highly regarded for their significant achievements and contributions to their professions.

See page 4 for this year's DCOTA Stars of Design event details.

# DESIGN SEMINARS & CEU

## THIRD THURSDAYS DCOTA DESIGNER SEMINAR SERIES FLORIDA DESIGN

THURSDAY, JANUARY 21,  
11:00AM

**Get Fit in the New Year with  
Adriana Martin while  
Decorating your Home at  
DCOTA!**

**Reception to immediately follow at  
Murray's Iron Works, Suite A-460**

For more than a decade, Adriana Martin has devoted her knowledge to helping others stay fit and fabulous! Adriana has created an innovative approach to helping achieve health and fitness goals through all the seasons despite the time constraints we have in life. Adriana's dynamic personality and expert insights has lead to her being featured on "The Evening News with Katie Couric" "South Florida Today Show" "Desayuno Alegre" "CNN Headline News" and "www.WebMD.com" to name a few.

"We all know the importance of taking care of our bodies but somehow the balance between work, home, family and personal fulfillment becomes more and more difficult to achieve," explains Martin. Today, we find that taking care of ourselves is the last thing on our to-do list. But now you can be fit every single day while decorating your home space ... using an attractive console or a modern chair ... any piece can be helpful to create a "New You". This is why Adriana has come up with easy tips on how to make your New Year's resolutions come true and at the same time beautifying your home at DCOTA!

Space is limited. RSVP required. Please email [marketing@dcota.com](mailto:marketing@dcota.com).

THURSDAY, FEBRUARY 18,  
11:00AM

**Freshen up your year with  
Feng Shui by Sandy Rosar**

**Reception to immediately follow at  
Decorative Crafts, Suite B-218**

Start the year off right with the powerful and energizing edge that Feng Shui can give you. The new year is a good time to make adjustments that are compatible with your goals for the new year. Changing seasons are a wonderful time to enhance all aspects in your life. Let go of last year's old energy by giving your home and business a good deep cleaning, letting go of all that you no longer need, love, use or have room for in your home or office. Let me help with suggestions based on Feng Shui principles.

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THURSDAY, MARCH 18, 11:00AM

**Haunted Spaces with Anna  
Maria Kinberg**

**Reception to immediately follow at  
Jeffrey Michaels, Suite A-168**

Anna Maria Kinberg is an accomplished medium and celebrity interior designer who works closely with desperate families that want to transform their lives and their homes in seemingly unconventional and life changing ways. By reading and redesigning homes that are occupied by questionable energies, Anna Maria attempts to communicate with

Florida Design Magazine and DCOTA present the "Designer Seminar Series" offered every Third Thursday of every month running from September through May. Prominent experts in the business and design field present topics of interest to both designers and their clients giving our professionals marketing and publicity tips as well as the opportunity to stay on top of the industry's new comings and financial and real estate trends from individuals who have renowned success and recognition in their respective fields. Following the lecture, guests are invited into the sponsoring showroom to preview the newest products, mingle and enjoy a catered lunch.

trapped spirits in hopes of helping them and their earthbound families find the balance needed to co-exist in the same space.

Through the principles of Feng Shui, color design, and sometimes a powerful prayer Anna Maria is making sure that the haunted homes across the country are comfortable and stylish for both the living and the dead. A conduit between the living world and those who have passed over, she uses her Gift of Prophecy, which she uses to relay messages from the spirit world before redesigning a space based on the knowledge she receives.

Built from the ground up, Anna Maria's business is founded on the the philosophy that Medium consulting and Interior Design go hand in hand. She believes that every client needs to be shown compassion and empathy regardless of their social background and economics. By knowing the history of every space she works on, Anna Maria connects the dots through design work and any paranormal activity that may be haunting the space. Visit [www.hauntedspaces.net](http://www.hauntedspaces.net)

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THURSDAY, APRIL 15, 11:00AM

**How to thrive, not just survive,  
during tough economic times  
with Bill Stubbs**

**Reception and book signing to  
immediately follow**

In a fun-filled hour, Bill Stubbs, AD 100 interior designer and television host, will discuss how in the most challenging economic environment a design professional can be successful in their design practice, publishing, and even television. Bill will also discuss everything about Season 2 Moment of Luxury and give inside information on the exciting people, places and things that were captured during his travels. Plus Bill will illuminate the process of developing your own television show and promoting your business through Public Relations. He will also shed light on the steps involved to secure high-end design projects in international locations. Finally, Bill will present his book "I Hate Red, You're Fired! The Colorful Life of an Interior Designer" a lavishly illustrated, often hilarious journey through spectacular projects in Bill's career. Its a design book you'll actually read!



Sandy Rosar



Anna Maria Kinberg



Bill Stubbs

## CONTINUING EDUCATION CEU SEMINARS AT DCOTA

CEU Seminars are held at DCOTA every month in selected DCOTA showrooms or Art Gallery. These seminars are offered for our design trade professionals that require continuing education credits of 1 to 1.5 units per course. ASID members need 6 CEUs every two years to remain ASID members, and Licensed Florida Designers need 20 CEUs every two years to keep their license. Each lecture features prominent experts who focus on groundbreaking topics specific to the design trade, as well as seminars that are HSW (Health, Safety, Welfare) certified.

MONDAY & TUESDAY  
JANUARY 25 & 26, 11:00AM

**How to Design & Build Green  
with Jean Renoux**

TWO DAY SEMINAR  
9 CEU Credits each  
(Approved by AIA & ASID).

Day One:

- The impact of green architecture and design on the economy and the environment
- Preparing a project to meet Green specifications
- Understanding the New LEED and Green Globes
- Green roofs-HVAC systems
- Solving IAQ problems in office buildings, hospitals and residential homes.

Day Two:

- Nontoxic materials
- Water saving systems and devices/water treatment
- Natural swimming
- Lighting/full spectrum/LED and day lighting
- Solar energy's advantages and limitations
- Portland stucco versus lime

Cost: \$150 per day or \$290 for both days.  
To register please e-mail [office@iaats.com](mailto:office@iaats.com) or call 1-800-240-1194.  
For online registration visit [www.iaats.com/seminars](http://www.iaats.com/seminars)

TUESDAY, FEBRUARY 16,  
11:00AM

**Leather Basics: Technology,  
Application, Aesthetics with  
Meryl Siegman**

**Lunch reception to immediately follow  
at Jeffrey Michaels, Suite A-168**

COMPLIMENTARY COURSE!  
1 CEU Credit (IDCEC).

This one-hour course is designed to introduce designers and architects with little or no previous knowledge to the basics of leather technology, with a focus on terminology, application and aesthetics. The presentation will include a discussion of how leather is made, from the raw state to the finished product; tanning techniques including the innovation of green technology by way of chrome-free tanning; the uses and aesthetics of various dyeing techniques; how to specify leather, including how to write a leather specification; the interpretation of the final product using actual hides, particularly in light of its application.

Space is limited. RSVP required. Please email [marketing@dcota.com](mailto:marketing@dcota.com).

TUESDAY, MARCH 9, 11:00AM

**Invisible, Nearly Invisible and  
Design Statement Speakers by  
Sonance**

**Lunch reception to immediately  
follow at TBA**

COMPLIMENTARY COURSE!  
1.5 CEU Credit (IDCEC).

The evolution of distributed audio systems designed to enhance the homeowner's well-being and state-of-mind. Placement recommendations for in-wall and in-ceiling speakers for best sound coverage. The latest speaker options in décor-friendly invisible, nearly invisible and design statement speakers optimized for each living space. [www.sonance.com](http://www.sonance.com)

Space is limited. RSVP required. Please email [marketing@dcota.com](mailto:marketing@dcota.com).

TUESDAY, APRIL 13, 11:00AM

**Palladio and Italian Villas by  
Jean Renoux**

**Lunch reception to immediately  
follow at TBA**

COMPLIMENTARY COURSE!  
1 CEU Credit (IDCEC).

A discussion and presentation of photos about the villas designed and built during the mid to late 1500's. The primary architect, Andrea Palladio, was responsible for an era in design that is still duplicated today. His most famous design, La Rotonda, located in Vicenza is representative of his distinct design is inspired by the Pantheon of ancient Rome.

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Meryl Siegman



Jean Renoux